the Sustainable Value Chain
Creating sustainable value is a balanced, intentional process. Our Sustainable Value Chain™ illustrates the process upon which we base our work.
Idea
Values
Business Formation
Identity
Intellectual Property
Brand
Marketing Communications
Contracts & Licensing
Leadership
Sustainable Success
The focus of our relationship starts with your great idea. We never lose track of that.
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Your Guide to Evolving Legal & Market Forces
One marketing and legal team – many Winning Strategies
Modern marketing communications, business law and intellectual property law is increasingly complex.
"Houchin & Associates, PLLC is founded on the reality that even the smallest business can reduce time to market and increase opportunity by employing one source, one team, and a thorough process for innovation. By combining talent in graphic design, branding and marketing communication with my legal practice, I am able to provide unmatched efficiencies of scale for organizations of all sizes and types. I anticipate great things for our clients."
Kevin E. Houchin, Esq.
Founder, Creative Director, and Attorney
Houchin & Associates is a truly unique organization of professionals including marketing movers, expert print and interactive designers, and thoughtful attorneys with the best attitudes in town. Our team is fast and flexible, designed to make maximum use of time, talent and technology on your behalf.
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